Since primeval times Flavors and Fragrances has been an element of our life. We have been making it a part of life. By different means we all utilize perfumery and flavor materials, in our everyday life. Fragrances have a key part in religious ceremonies as it was considered to possess strengths to cure and protect from evil. We in our routine life starting from morning till night make different uses of products for personal care and cleanliness which have perfumes. Even consumables like confectionary contain some type of perfume or flavors. Most fragrance comes naturally form many plants. This smell is known as aroma which is a Latin word and those flora which have this aroma are known as aromatic plants. These aromas are extracted from some odoriferous material called essential oils. There is no dearth of aromatic plants in India. The country is famous for its rich endowment with aromatic plant. In fact the Vedic literature one can find many references of Ayurveda Gandhshastra the science of odor which deals with the cosmetics and fragrances. The famous aromatic plants in India with medicinal uses are mint, Tulsi etc. The book tries to give a brief note on the fragrance and essential oils and has been one of the bestseller.


This versatile book takes way out to most realistic formulae on diversified perfumery products, flavors, essential oils etc. Taken as a whole, the book furnishes complete formulae with processes along with the technical aspect which are enormously innovative and profoundly utilitarian for new entrepreneurs as well as will act as a source of motivation to the existing units in quality improvement and cost reduction. Flow diagrams for various methods of preparation are vivid representations of the process sequence, Sequence. The enclosure section in the book also has a directory on Sources of raw materials; plant and machinery.

Contents

1. Standards on Essential Oils in India
   Standardisation of Essential Oils
   Standard for Essential Oils
   Material Specifications for Essential Oils
   Summary
   Conclusion
Process Flavouring in the Future

10. Historical & Biographical

11. The Perfumer's Raw Materials: Products of Natural Origin
   Introduction, Concretes & Absolutes
   Concrete Oils
   Absolute Oils
   Essential Oils derived from distillation
   Essential Oils obtained by expression
   Isolated etc. from Essential Oils
   Natural Odorants as Tinctures
   Balsams & Raisins

12. The Perfumer's Raw Materials: Products of Natural Origin
   Essential Oils, Terpeneless Oils

13. The Perfumer's Raw Materials: Products of Natural Origin
   Tinctures, Raisins, Balsams
   Tinctures
   Infusions
   Absolutes

   Rose Odorants
   Jasmine Odorants
   Orange Flavour and Neroli Odorants
   Muguet Odorants
   Green Ootes
   Fruity Notes
   Woody Notes
   Empyreumatic Notes
   The Salicylates
   Animal Ootes
   Acetates
   The Fatty Alcohols, Aldehydes and Acetates
   Anisates
   Anthranilates
   Benzoates
   Butyrates
   Caproates
   Cinnamates
   Formates
   Phenylacetates
   Propionates
   Tiglates
   Valerates
15. Formulary Section: Flower Perfumes
Rose Jasmine
Orange Flower & Neroli
Violet
Acacia
Broom
Carnation
Cyclamen
Fougere (Ferm)
Gardenia
Hawthorn
Heliotrope
Honeysuckle
Hyacinth
Iris
Lilac
Lilly of the Valley
Linden
Magnolia
Mignonette (Reseda)
Mimosa
Narcissus
Nardo
New-Mown-Hay
Nicotiana
Opoponax
Orchid
Pansy
Peony
Phlox
Stocks
Sweet Pea
Syringa (Philadelphus)
Treele (Clover)
Tuberose
Verbena
Wall Flower
Wisteria
Ylang Ylang

16. Formulary Section: Sophisticated or Fantasy Perfumes
Flower Bouquets Perfumes
Aldehydic Perfumes
Chypre Types
Oriental Perfumes
Green Perfumes
Dominent Note Types
The Ampergris Notes
Manufacturing Process
Alcoholic Strengths
Control

17. Colognes: Eaux de Toilette: Perfumes for Men
Eau-de-Cologne
Toilet Waters
Modifies Colognes
Perfume for Men

18. Packaging and Marketing
The Importance of Presentation
Packaging in the Past
The Impact of Aerosols
Giving a Perfume Identity
Who Makes the Decision
Perfume and World of Fashion
National Preferences
Question of Colour

19. The Production of Natural Perfumes
The Perfume in the Plant
Production
Statistics

20. Odour Classification and Fixation
Top Note
Middle Note
Basic
Duration of Evaporation Table

21. Monographs on Flower Perfumes
Acacia
Carnation
Cassie
Chypre
Cyclamen
Fern Gardenia
Hawthorn
Heliotrope
Honeysuckle
Hyacinth
Jasmine
Lilac
Lily
Magnolia
Mimosa
Narcissus
New Mown Hay
Orange Blossom
Orchids
Reseda
Rose
Sweet Pea
Trefle
Tuberose
Violet
Wall Flower
22. Menthol Oils
Introduction
Property & Structure
Uses & Application
Market Survey
Material & Methods
Manufacturing Process
Cost Estimation

23. Essential Oil from Flowers and Leaves
Introduction
Properties of Essential Oils
Uses
Market Survey
Essential Oils in India & Trade
Manufacturing Process
Cost Estimation

24. Essential for Biscuit Confectionery
Introduction
Compounding
Uses & Applications
Market Survey
Formulations of Non-Alcoholic Flavour
Cost Estimation

25. Jasmine and Lily Flower Oil
Introduction
Properties
Composition
Uses
Market Survey
Manufacturing Process
Cost Estimation

26. Extraction of Jasmine Essence
Introduction
Properties
Uses
Market Survey
Manufacturing Process
Cost Estimation

27. Extraction of Oil (Cardamom, Jeera, Ajowan, Genger Oil)
Introduction
Ajowan (Bishops Week)
Cardamom
Cumin
Ginger
Orangepeel Oil
Process of Manufacture
Cost Estimation
28. Extraction of Essential Oil & Packing
Introduction
Ajowan
Cardamom
Cumin
Ginger
Orangepeel Oil
Market Potential
Manufacturing Process
Cost Estimation

29. Eucalyptus Oil
Introduction
Properties
Uses & Applications
Market Survey
Process of Manufacture
Cost Estimation

30. Lemon Gass Oil
Introduction
Uses and Properties
Market Survey
Manufacturing Process
Cost Estimation

31. Ginger Oil
Introduction
Uses and Applications
Market Survey
Manufacturing Process
Cost Estimation

32. Aromatic Perfumery Compounds
Introduction
Properties & Uses
Market Position
Manufacturing Process
Cost Estimation

33. Agarbatti Perfumery Compounds
Introduction
Market Survey
Process of manufacture
Cost Estimation

34. Nilgiri Oil
Introduction
Properties Uses & Application
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