

Course Title: Spring 2015 PRINCIPLES OF PUBLIC HEALTH POLICY AND PRACTICE

Course Number: HSAP-0666J 040

Course Location: Stratford Campus, University Education Center, Classroom 1081

Course Date & Time: Wednesday, 6:10 p.m. to 9:00 p.m.

Course Instructor: Marcia M. Sass, ScD, Assistant Professor; sassmm@sph.rutgers.edu; msass@aapni.org; Phone: (609) 306-3700

Office Hours: *By Appointment Only*

Course Assistant: Gwyneth M. Eliasson, JD, MPH and Mark Fulcomer, PhD

Required Course Text:

Teitelbaum, J.B. and Wilensky, S.E. (2013). *Essentials of Health Policy and Law*. 2nd Edition. Burlington, MA: Jones and Bartlett Publishers, Inc. ISBN-13: 978-1-4496-5330-9

Turnock, B.J. (2012). *Public health: what it is and how it works*. Fifth Edition. Burlington, MA: Jones and Bartlett Publishers, Inc. ISBN-13: 978-1-4496-0024-2

Additional/Supplemental Readings/Resources:

Fulcomer, M. C., & Sass, M. M. (2008). *New Jersey health statistics from 1877 to 2000; an historical electronic compendium of published reports*. 2nd ed. Columbus, OH: Restat Systems, Inc.

Institute of Medicine: Committee for the Study of the Future of Public Health, Division of Health Care Services. (1988). *The future of public health*. Washington, DC: National Academies Press.

Institute of Medicine: US Health in International Perspective—Shorter Lives Poorer Health.

<http://www.iom.edu/Reports/2014/US-Health-in-International-Perspective-Shorter-Lives-Poorer-Health.aspx>

Teitelbaum, J.B. and Wilensky, S.E. (2012). *Essential Readings in Health Policy and Law* 2nd Edition. Sudbury, MA: Jones and Bartlett Publishers, Inc. ISBN-13: 978-0-7637-3851-8.

Additional related references and resources will be identified and made available over the course of the semester.

Course Description: This course is a “selective” requirement for the Health Systems and Policy Department. It is designed to provide public health students with a conceptual framework for both understanding and integrating the dimensions public health, health policy, and practice bring to the evolving field of public health. It addresses historical aspects and events that have impacted the field and emphasizes directed efforts to clarify and strengthen the discipline and functions of public health from a systems approach. It emphasizes the interrelatedness of law, the policymaking process, and governmental public health; addresses essential issues in health policy and law (e.g., health insurance, health economics, government health insurance, the uninsured); and strengthens skills in active listening and health policy analysis.

Selected Department Competencies Addressed: Each Department identifies competencies for each degree offered. The competencies addressed in this course for the MPH for the Department of Health Systems and Policy include:

- A. Use economic theories, concepts, and methodologies in the analyses and evaluation of current health care issues and problems.
- B. Assess community health needs, disparities, and the health care delivery system within the context of social, cultural, political, legal and economic forces.
- C. Apply quantitative and qualitative research methods in the analysis of health service and policy issues.
- D. Assess and delineate public health policies and practices recognizing legal and ethical implications for individuals and populations.

Please visit the Department webpages on the School of Public Health’s website at <http://sph.rutgers.edu/> for additional competencies addressed by this course for other degrees and departments.

Course Objectives: By the end of the course, the student will be able to:

- describe the conceptual frameworks that address health policy and law;
- recognize the key eras of public health policy practice and the achievements that have been made;
- summarize findings and recommendations of the 1988 and 2003 Institute of Medicine Reports (IOM), *The Future of Public Health* and *the Future of the Public’s Health in the 21st Century* and describe major organizational and disciplinary changes that have resulted;
- describe the relationships among law, government, and public health and how they impact policy and practice at the federal, state, and local governmental public health levels;
- describe how health and health care policies impact public health;
- address public health infrastructure aspects as they relate to public health interventions and management oversight;
- use active listening skills to rapidly respond to policies that impact public health and healthcare;
- prepare health policy analyses; and
- discuss lessons learned from a century of progress in public health; state the limitations and challenges facing public health in the 21st century; and propose how these limitations and challenges can be overcome.

Course Requirements and Grading: *In this section, Instructor should include*

1. Health policy roundtables addressing key issues in public health policy. A separate description of this deliverable will be provided.
2. Prepare and Present on a Major Public Health Policy Topic in which Public Health Law Is a Major Component
 - a. Law Review and Incorporation
Students will identify a health-related statute, bill, proposed code, or adopted regulation that is related to the chosen major topic of interest. The topic must have prior approval of the instructor. Based on Chapter 13 in Teitelbaum and Wilensky, students will prepare a health policy analysis. A reference list/bibliography should be included at the end.
 - b. Prepare a summary of the health policy analysis and present (generally using a Power Point presentation) on one topic that has had major impacts at the local, county, state, national, and/or international level in terms of public health that incorporates the law topic identified in 1a. Examples include historical vs. current approaches to serious communicable diseases (e.g., SARS, anthrax, avian flu); cultural competency in healthcare and public health; voluntary vs. mandatory accreditation/certification in public health, issues around environmental justice; etc.).
3. Select, prepare, and lead a discussion on a case study in health policy and law.
4. Exam(s): There will be up to two exams covering required book content, presentations, and other handouts, selected readings, and lecture notes.
5. Class attendance and participation are required.

Assignment	Deliverables	% of Grade
1.	Health policy roundtables addressing key issues in public health policy.	25.00
2.a-b.	Tackling a major issue/topic area in public health policy that impacts practice.	
	a. Health policy/law analysis.	15.00
	b. Develop, prepare, and present on a major public health policy topic.	10.00
3	Select, prepare, and lead a discussion on a case study in health policy and law.	15.00
4.	Exam(s).	20.00
5.	Class attendance and participation (includes attendance, contributing in class and during team activities, timeliness of assignments including following directions in completing them).	15.00
Total		100.00

Course Schedule:

	SESSION	CONTENT
1	1-21-2015	Introduction and overview of the course, Understanding the Role of and Conceptualizing Health Policy and Law in the United States (Teitelbaum and Wilensky Chapter 1); framework, unique features, and some historical aspects of public health (Turnock. Chapter 1: What Is Public Health?)
2	1-28-2015	Understanding and measuring health: defining health, identifying factors that influence health, describing how health and quality of life can be measured: impacts of the Healthy People Series; community assessment, change and strategic health planning. Health From an Ecological Perspective (Turnock Chapter 2)
3	2-4-2015	Health and the Health System (Turnock Chapter 3); and Overview of the Health System (Teitelbaum and Wilensky Chapter 4); (bring in Health Care Quality Policy and Law (Teitelbaum and Wilensky Chapter 11)
4	2-11-2015	Law and the Legal System; The Law, Government, and Public Health: contributions of federal, state, and local policies. (Teitelbaum and Wilensky Chapters 2-4 and Turnock Chapter 4). Overview of Law 101 and IRAC method for case law review.
5	2-18-2015	Core functions and public health practice pre-and post the 1988 IOM Report and its impacts at federal, state, and local levels in the 20 th and 21 st centuries; public health infrastructure: human, organizational, informational, fiscal, managerial and the Healthy People 2010/2020 infrastructure objectives (Turnock Chapters 5 and 6); and Public Health Institutions and Systems (Teitelbaum and Wilensky Chapter 5)
6	2-25-2015	Take home #1 exam distributed Introduction to the debates/discussions on key health policy issues (Teitelbaum and Wilensky Chapter 4 - 7) and The Art of Structuring and Writing a Health Policy Analysis (Teitelbaum and Wilensky Chapter 13). Comparison of similarities and differences between Case Law and Health Policy Analyses
7	3-4-2015	Government Health Insurance Programs: Medicaid, SCHIP, Medicare, Veterans Health Administration (VHA/VA), and Indian Health Service (Teitelbaum and Wilensky Chapter 10 plus other identified references)
8	3-11-2015	Take-home exam #1 due Individual rights in Health Care and Public Health (Teitelbaum and Wilensky Chapter 6 plus other student identified references)
	3-18-2015	Spring Break (3-14 to 3-22-2015)
9	3-25-2015	Understanding Health Insurance (Teitelbaum and Wilensky Chapter 7 plus other student-identified references)
10	4-1-2015	Health Economics in a Health Policy Context (Teitelbaum and Wilensky Chapter 8 plus other student-identified references)
11	4-8-2015	Health Reform in the US (Teitelbaum and Wilensky Chapter 9 plus other student-identified references)

	SESSION	CONTENT
12	4-15-2015	Public health interventions: identification, evidence-base, measurement, and management (Turnock Chapter 7). Public health preparedness and emergency response management and coordination (Turnock Chapter 8) and Teitelbaum and Wilensky Chapter 12)
13	4-22-2015	The future of public health in the 21 st century (Turnock, Chapter 9). Health policy analyses/law presentations
14	4-29-2015	Health policy analyses/law presentations. Summary, other feedback on the course
15	5-6-2015	Health policy analyses/law presentations. Summary, other feedback on the course
16	5-14-2015	Grades due

School of Public Health Honor Code: The School of Public Health Honor Code is found in the student bulletin (sph.rutgers.edu/academics/catalog/index.html). Each student bears a fundamental responsibility for maintaining academic integrity and intellectual honesty in his or her graduate work. For example, all students are expected to observe the generally accepted principles of scholarly work, to submit their own rather than another's work, to refrain from falsifying data, and to refrain from receiving and/or giving aid on examinations or other assigned work requiring independent effort. In submitting written material, the writer takes full responsibility for the work as a whole and implies that, except as properly noted by use of quotation marks, footnotes, etc., both the ideas and the works used are his or her own. In addition to maintaining personal academic integrity, each student is expected to contribute to the academic integrity of the school community by not facilitating inappropriate use of her/his own work by others and by reporting acts of academic dishonesty by others to an appropriate school authority. It should be clearly understood that plagiarism, cheating, or other forms of academic dishonesty will not be tolerated and can lead to sanctions up to and including separation from the Rutgers School of Public Health.

Policy Concerning Use of Recording Devices and Other Electronic Communications Systems: When personally owned communication/recording devices are used by students to record lectures and/or classroom lessons, such use must be authorized by the faculty member or instructor who must give either oral or written permission prior to the start of the semester and identify restrictions, if any, on the use of mobile communications or recording devices.

Home. Course Descriptions. Health Management and Policy Courses. View all Health Management and Policy Courses with Descriptions. Browse Health Management and Policy Courses by Term. Fall.Â Principles and Practice of Preventive Medicine. Graduate Residential. Fall, Winter Not offered 2020-2021.Â The politics of Public Health Policy. Graduate Residential. Winter.Â Research Practicum. Graduate Residential. Fall, Winter, Spring-Summer. 3-6. Staff. Public health refers to the management and prevention of disease within a population by promoting healthy behaviors and environments in an effort to create a hi...Â 6 Public Health Services and Systems Research: Building the Science of Public Health Practice. (pp. 129-154). Glen P. Mays, Paul K. Halverson and William J. Riley.